

Meredith Energy Committee
November 18, 2010

Members Present

Bill Bayard Ken Colburn Wendy Bagley Peter Brothers Rick Demark
Reed Leberman

Members Absent

Phil McCormack Mark Billings
D. J. Quagliaroli

Staff Present

John Edgar Angela LaBrecque

Consultant – SDES

Clay Mitchell

Minutes from October 14, 2010

- Motion to approve from Brothers, seconded by Bayard. Voted unanimously

Ken reviewed some of the high points from the September for the benefit of those who were not present and to clarify a few points.

Clay reported on the progress of the community green house gas inventory and application of the model introduced at the last meeting. It will take some work to tie in the traffic information specific to Meredith.

Clay noted some revisions were made to the questions for the video interviews. It was discussed that interviews for both residential and commercial application would be nice. Additionally, examples for both renewable energy projects as well as energy efficiency upgrades would provide diversity in the videos.

Energy Fair

- John reviewed the planning document for the Meredith Energy Fair and stressed the importance of getting the details nailed down soon because the fair is fast approaching with the holidays.
- The committee reviewed the document as John went through each section. It was decided that not only Meredith residents would be the target audience but resident of other surrounding communities as well.
- The group discussed the community center layout, vendor space, and the informal format of the event. A list of potential vendors was put together that include builders, retailers, public entities, lenders and non-profits. It was questioned by the committee if a vendor fee should be charged.
- John talked about potential barriers for residents to attend the fair.
- The draft agenda for the event was discussed. It was noted that vendors often like to have some time dedicated to them, especially when paying a fee. A range of topics to be presented at the fair include information on residential audits, benefits of renewable energy,

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installation of energy efficiency measures and a lot of Q&A. It was left that the draft agenda would be reviewed by Ken, Clay and staff to finalize it.

- Several methods for advertising the fair will be used including radio, print, internet sites, community calendars, and word of mouth.
- Clay talked about having an exit poll at the fair to get information and feedback from the attendees.
- Clay indicated that he would come to Meredith for the day, meet with staff to finalize details and go to the community center to see the layout.

A possible future meeting date for December 30th was set for extra coordination prior to the event.

Meeting adjourned at 9:20 PM